



**For Immediate Release**

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## **The Health Foundation Announces the 2022 Activation Fund Grant Opportunity is Open**

**Worcester, MA** – The Health Foundation of Central Massachusetts is pleased to invite Letters of Intent from organizations interested in applying for its Activation Fund grant opportunity in 2022. Letters of Intent are due April 28, 2022. The Activation Fund supports discrete, one-year projects in Central Massachusetts that demonstrate creative and innovative approaches to addressing community health concerns and that move an organization to its next level of capacity and effectiveness, which can be sustained beyond the term of the grant.

Given the extraordinary challenges nonprofits continue to face as a result of the pandemic and the robust investment market in 2021, the Foundation has increased its Activation Fund grantmaking budget by 60 percent over last year to more than \$850,000 in 2022. While grant amounts will vary based on project scope, funding request amounts in the range of \$60,000 to \$120,000 are encouraged. Final decisions about 2022 Activation Fund grants will be made in September, with funding to begin in October.

Those interested in applying for an Activation Fund grant should visit the Foundation website at [www.hfcmm.org](http://www.hfcmm.org) and attend an online information session (registration required) for details including guidelines, deadlines, and examples of previous grants. In addition, interested parties are asked to contact the Foundation's Senior Program Officer, Ms. Jennie Blake, at [jblake@hfcmm.org](mailto:jblake@hfcmm.org) by April 1, 2022 to seek guidance on alignment of proposed project ideas before submitting a Letter of Intent.

The Health Foundation was established in 1999 with the proceeds from the sale of Central Massachusetts Health Care, Inc., a physician-initiated, not-for-profit HMO. The Foundation currently has assets of approximately \$95 million and has awarded grants totaling over \$50 million since it began its grantmaking in 2000. To date, the Foundation has awarded Activation Fund grants to 98 unique organizations serving Central Massachusetts. For further information about these grants or about the Foundation's grantmaking programs and application process, please visit the Foundation's website at [www.hfcmm.org](http://www.hfcmm.org) or call (508) 438-0009.